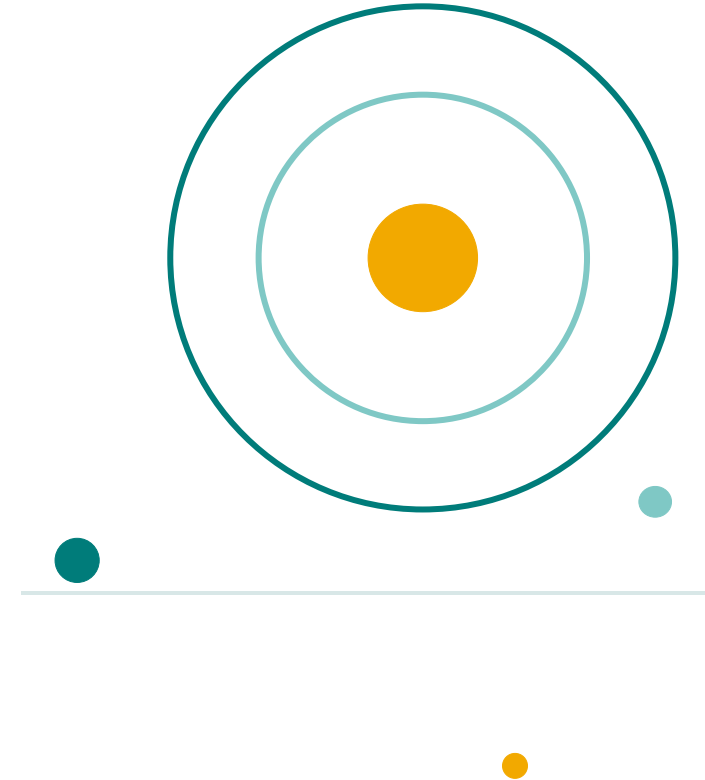




MissionInsite

See your community
more clearly

A beginner's guide for church leaders



LIVE Gathering
August 22, 2026

MissionInsite turns location into a better question.



**WHO LIVES HERE—
AND WHAT MIGHT
WE LEARN?**

Use the platform to notice
patterns, compare places,
and prepare for deeper
conversation.

Understand community patterns
Explore who lives in and around a place.

Compare geographies
Look for meaningful differences across areas.

Frame ministry conversations
Turn observations into questions for local
leaders and neighbors.

**It does not replace local relationships,
observation, or discernment.**

Begin with the ministry decision—not the report.



**Write one question
you need to explore.**

Keep it specific enough to guide what you map, compare, and discuss.

Who is moving into the area?

CHANGE OVER TIME

How are households changing?

COMMUNITY COMPOSITION

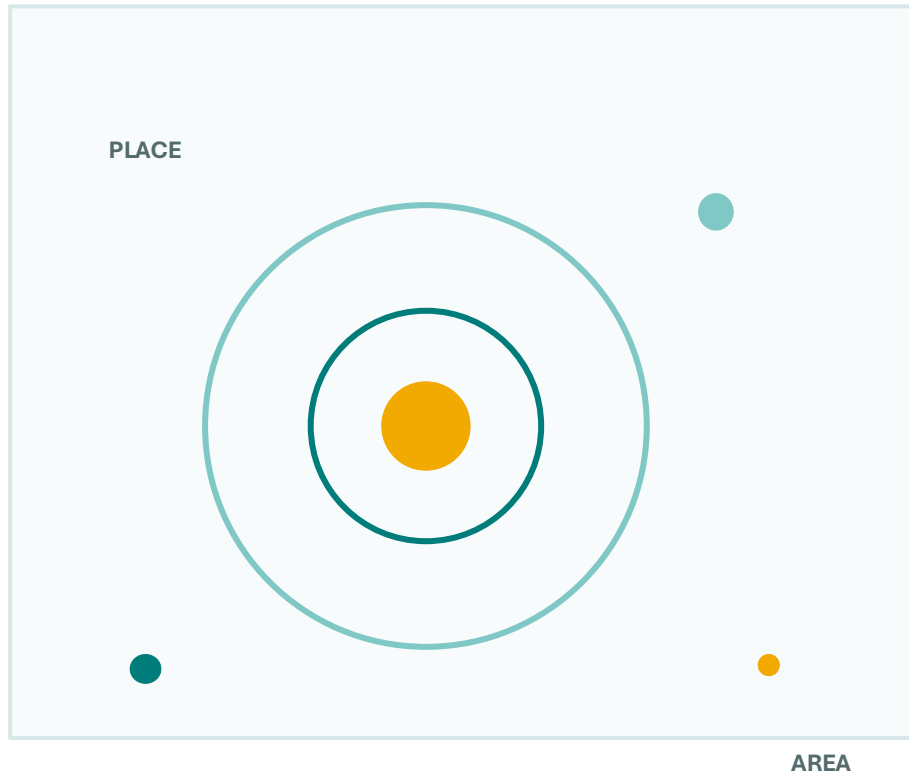
Which needs or opportunities should we explore?

MINISTRY FOCUS

Where should we listen more closely?

LOCAL VALIDATION

Think of the workspace as four layers of inquiry.



PLACE

Where are we looking?

Begin with a location relevant to your ministry question.

AREA

What boundary matters?

Choose a geography that fits the decision—not simply the largest available area.

DATA

Which patterns matter?

Focus on a few variables that directly illuminate your question.

REPORTS

How will we carry the insight forward?

Use summaries to support discussion, not to end it.

A first session follows one simple rhythm.

- 1** **Name the question** Write the ministry decision or curiosity in one sentence.
- 2** **Choose the place** Locate the community and define a sensible study area.
- 3** **Explore a few patterns** Use only the data most relevant to the question.
- 4** **Open one summary** Review a report or view that helps compare and explain.
- 5** **Save one takeaway** Capture what you noticed—and what still needs local verification.

Data is a starting signal—not the final answer.

SIGNAL

Notice a pattern

What stands out?

INTERPRET

Add context

What might explain it?

LISTEN

Talk locally

Who can confirm
or challenge it?

ACT

Choose a next step

What will we test or learn
next?

Ask together: What does this suggest? • What do we know locally? • What must we verify?

Open MissionInsite with one question.

1

Orient

Confirm your access, find the main map or exploration area, and locate help.

2

Explore

Choose one place, inspect a few relevant patterns, and open one useful summary.

3

Reflect

Write one insight and one question to verify locally.

When you need help: Use in-product help • Ask your DEM • Consult official MissionInsite training



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Lutherans Together:
Loving God, Loving Neighbor

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